

# There is No Planet B!

Get 100% GREEN ELECTRICITY in your Home Today!

WOR HQ LTD



THE FIRST THING WE NEED TO KNOW ABOUT CLIMATE CHANGE IS THAT IT IS REAL, AND IT NEEDS OUR ATTENTION...not tomorrow but TODAY!

## If it is to be...it's up to me...or us!

Do you believe the science of global warming? We do too.

NOW, you can DO something about it. GREEN ELECTRICITY is available by CHOICE in your home today.

**We all want clean food, clean air, clean water...why wouldn't we want clean energy?!**



We connect individuals who feel helpless against the forces of climate change to **GREEN ELECTRICITY** suppliers in their state, so even one household at a time, we can have an impact, build a movement, and shift the balance back to green renewable energy sources on the only have to live on at the moment.

If you're already doing your part, say by eating less meat...that is fantastic. Let's continue what you've started and ensure we are doing EVERYTHING we can to GO GREEN. The best part is...it doesn't require investment in expensive solar panels on your roof or wind turbines in your backyard...your electricity service itself DOES NOT CHANGE one iota....**but the source of the energy (green or brown) DOES change!**

Let's take advantage of this **ZERO HASSLE** approach. Yes, we still have a ways to go, with plastic in our oceans, the CDC reporting increased breathing and heart conditions caused by the polluted environment, and lobbyists and politicians who are paid big bucks by the fossil fuel industry to preserve the status quo. But they can't stop you right now from choosing 100% green electricity in your home. Let's show them we mean business...

## Climate change? Global warming? What's the difference?

According to [NASA](#), climate change and global warming are not interchangeable terms. Climate change refers to a long-term change in the earth's climate. On the other hand, global warming is the increase in the Earth's average surface temperature due to rising levels of greenhouse gases. Basically, global warming is one aspect of climate change.

Here is some *climate change lingo* that is important to understand, in simple terms.

**Greenhouse Gases:** gases (carbon dioxide and methane) that act like a greenhouse; trapping heat inside the Earth's atmosphere. Although they are naturally occurring, human activity increases their production, and when released in excess they increase the temperature of the earth.

**Non-Renewable Energy:** energy sources that will eventually run out once they are all used up.

**Fossil Fuels:** non-renewable energy sources that are used to form coal, oil and natural gas. Burning fossil fuels causes the release of greenhouse gases.



**Renewable Energy:** energy that can be replenished quickly and easily. Solar, hydro and wind energy are all examples of renewable energy sources.

**Carbon Footprint:** the total amount of greenhouse gases released by human activity, usually measured by carbon dioxide emissions.

## Why should we care about climate change?

If you don't really understand climate change to begin with, you may not know why it needs to be stopped. So, what is so bad about the Earth's changing climate?

### ***Higher temperatures:***

Rising temperatures, even a change of 1 degree Fahrenheit, can alter the balance of ecosystems affecting the plants and animals that live in it.

### ***Melting ice and rising sea levels:***

The population of polar bears is supposed to decline 30% by 2050 due to the loss of their habitat. Melting ice also causes sea levels to rise, which results in flooding of coastal and low-lying regions.

### ***Extreme weather:***

Climate change increases the risk of storms, floods and drought. This can impact quality of life, as well as global water quality.

### ***Impact on developing countries and their access to clean water:***

As temperatures and sea levels rise, water quality is deteriorated.



## What can we do to minimize our impact?

It is important to understand that the largest cause of climate change is human activity. Although we are a large part of the problem, we can be part of the solution. That's right, even YOU, just one person or just one household, can make an impact.



**If global warming is a war-like crisis, who is our enemy? Who are we fighting?**

Burning fossil fuels for electricity and heat is, by far, the main driver of climate change. Emissions from those sectors account for nearly a third of global greenhouse gas emissions, according to the [World Resources Institute](#) . These activities are the biggest climate villains.

And the fossil fuel industry is BIG BUSINESS, with DEEP POCKETS, employing entire lobbying firms in Washington, D.C. Buying political influence that keeps money in their pockets is hard to match for the little guy/gal like you and me. We get it...it's frustrating to feel helpless and exasperated like '**what am I supposed to do about it?**', nevermind scared about the future if nothing were to change.

## We all deserve to live on a clean planet.

And this is where the POWER OF ONE can make an impact. It starts with each one of us. In our own homes, now that we have CHOICE on purchasing what is called “**brown**” (fossil fuel) or “**green**” (renewable) energy! It’s the secret we’re out to tell, that you DO have a voice, and you DO have a choice.

And one by one by one, we CAN do our part to overcome big business and big government, and take back the health of our planet. After all, there is no planet B!

We’ve been working hard to bring green energy resources to businesses, and NOW...to households across America. We’ve partnered with a supplier in 6 states for now, and if there is enough interest, we plan to expand our this to as many states as possible. Join the movement, and together we can save the planet!

### Our *No-Hassle* Clean Up the Planet Process:



**Just like that, you’re now sourcing more **GREEN ENERGY**, and saving the planet!**

## So What's the Catch? Is it REALLY that Simple?

YEP! There's...

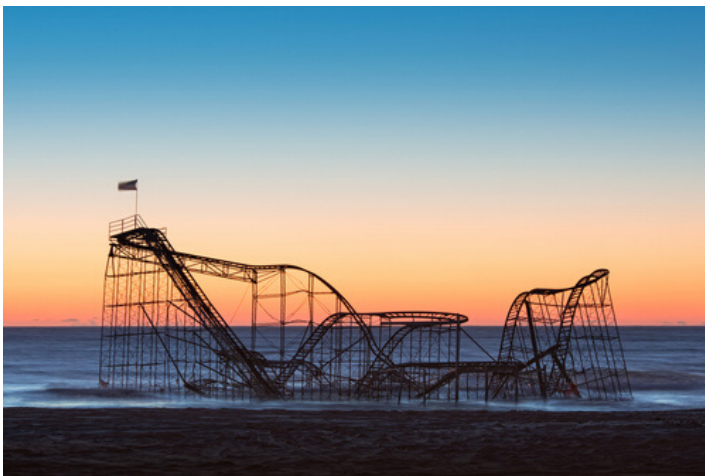
1. No fee to switch!
2. No big investments (basically cost NEUTRAL)!
3. No sticky contracts!
4. No supply interruptions!
5. No-hassle factor (nothing you need to do! No wiring! No scheduling! No equipment!  
No billing changes!)

## Other Planet Saving Tips and Recommendations

We can all ...

- Recycle
- Walk, bike or use public transport whenever possible
- Eat less meat
- Turn off electronics when we're not using them
- Consume less

This just skims the surface of what we can ALL do to make an impact on our climate change crisis, but now, you have the option of switching to renewable **GREEN ENERGY** sources for your own home, without expense, equipment, or the smallest of hassle!



## And if we do nothing..?

We get more extreme weather! And no one wants to ride their favorite roller coaster while it's sitting out in the ocean.

*(Post Hurricane Sandy, Jersey Shore)*

## **100% GREEN ELECTRICITY for your home is NOW HERE!**

***Make your Voice and your Choice Heard!***

### **When Ready to Explore & Invest in Renewable Energy in More Depth**

#### Solar Power

What's the first thing that comes to mind when you think about renewable energy for the home? Maybe you're picturing big solar panels propped up in someone's yard or on the roof, these are just one of many alternative power sources for the home.



#### Wind Power

We've seen those massive wind turbines, but in the future it may also possible to use wind energy on a smaller scale to power your home. Small wind energy is renewable, clean, and cost-effective.



## Hybrid

If off-grid living is your ideal scenario, many renewable energy experts recommend a hybrid system of wind and solar energy. Hybrid systems feature both wind turbines and solar panels to double up on the generative power. These systems are the most efficient and reliable, as wind and solar energy tend to be most available at different times.

## Geothermal

Geothermal energy is derived from the heat below the earth's surface. This clean energy source supplies renewable power via retrofitted heat pumps around the clock and emits little to no greenhouse gases—all while requiring a small environmental footprint to develop. Shallow ground temperatures are pretty consistent throughout the U.S., so geothermal heat pumps can be installed in most places.

## Microhydropower

For those who have flowing water on their property, the affordability and major returns from a microhydro generator make it a total no-brainer. Even a small stream can generate consistent, clean, dam-free, renewable electricity at a price lower than solar or wind. A microhydropower system needs a waterwheel, turbine, or pump to convert the power of water into electricity. The system can be on- or off-grid and should be able to power a typical large house.

## Solar Shingles

Photovoltaic roof tiles, or "solar shingles," have become a great option for homeowners looking to lower their electric bills without sacrificing the aesthetic value of their homes. These shingles are much easier to install than traditional bolt-on solar panels, and they're certainly more pleasing to the eye. Solar shingles cost roughly a third more than the average solar panel installation, but there may be tax incentives to help offset the price.

## We stand for a clean, sustainable planet where we have choice in our own homes about how we consume energy.

### Our Story

We believe ***there is no planet B*** when it comes to climate change. And the way we're currently operating, we're going to need one unless we do our fair share to keep our Earth clean today and for tomorrow.

Bringing affordable green and renewable energy to residential homes is what we do, but ***ensuring we keep our planet clean for ourselves and our kids is who we are...***



Ron Cantlie, Founder and family

We must have sustainable energy resources that don't contribute to the toxic soup of a planet we already live on, and we know the importance of keeping our planet clean for our own existence. World populations are growing, and so is our 'consumerism'. At the very least, we have to keep sustainability top of mind.



Michael Jackson, Founder and family

Everyone has seen the impact from climate change, the ice caps melting, people and animal being displaced from their homes, so we know if we all just pitch in and do a little of what we can control, it's not only the right thing to do, but it's actually pretty easy too. **It's really a NO BRAINER!**

It's why we named our company after our kids...**Wilder, Om, Roshen, Hannah, and Quinn** to get WOR HQ. We all deserve to live on a clean planet, but it's us adults that have the power to choose green energy for our homes, and in doing so, every small contribution counts toward doing our part for ourselves today, and for kids tomorrow.

## **We Believe in the Power of One!**

We have to engage, empower and consciously choose GREEN ENERGY in our homes because the POWER OF ONE can make a difference for our planet today and for our childrens' planet tomorrow.

Will you choose GREEN ENERGY and help keep our planet clean?

**It's as easy as 1-2-3!**



**Sign up for GREEN ENERGY for your household TODAY!**

We all want clean air, food, and water...  
***why not clean ENERGY?***